

For Immediate Release

Media Contact: Jackie Pantaliano/ 856-874-1581
JackiePPR@comcast.net

ENTIRE COMPANY CELEBRATES NEW YEAR'S EVE TOGETHER

Cherry Hill, NJ—January 3, 2008--While most employees were happy to take a break from supervisors, direct reports and coworkers between Christmas and New Year's, one unique company elected to spend three days together—without any work. All of the employees of Team Builders Plus, based in Cherry Hill, NJ, headed to the Poconos with their spouses, significant others, and children, between Sunday, December 30 through Tuesday, January 1, to enjoy snow tubing, skiing, communal meals and ringing in the New Year. There were 40 individuals in all.

“Although we know it's hard to believe, we truly like each other and feel related,” said President Jeff Backal. “There was no obligation for employees to attend. As a matter of fact, it was one employee's idea for all of us to spend the holiday together,” added Backal.

Team Builders Plus, recently named a 2007 *Best Place to Work*, by the *Philadelphia Business Journal*, has also recently been honored as one of the 2007 Top 100 Fastest-Growing, Privately-Held businesses in the Philadelphia region, by the Wharton Small Business Development Center, the Entrepreneurs' Forum of Greater Philadelphia and the *Philadelphia Business Journal*. The global organization was additionally named one of the Top 25 Fastest-Growing South Jersey companies, chosen and ranked by researchers at Rowan University's Rohrer College of Business.

“We realize that an entire organization vacationing together over a holiday is unique,” added Backal, “but it shouldn't be, especially when so much of our life is spent at work. As a leadership and team development firm, we help organizations create positive and productive work environments. Our yardstick of success is continued growth with employees who feel like family.”

Backal attributes being uncompromising in hiring for both best fit and skill, to creating a staff with almost zero turnover since



1991. Part of determining “best fit” is finding employees who enjoy each other’s company. In winning the award for one of the Best Places to Work, nominated by its employees, Team Builders Plus was specifically cited for its close, family-like environment and the way in which it celebrates individual and collective successes. Past getaways included rowing on the Schuylkill River; the theater; kayaking; pottery making; and Great Adventure.

Founded in 1991, Team Builders Plus in Cherry Hill, NJ, is the largest team building company in the region, and likely the country. The firm conducts team building, individual, team and organizational assessments, performance coaching, and leadership training for organizations worldwide. More than a quarter of Fortune 100 companies are clients of Team Builders Plus. Clients include General Electric Company, Campbell Soup Company, JP Morgan Chase & Co., L’Oreal, IKEA, GlaxoSmithKline, Gerber Products, and the U.S. Military. For more information, logon to www.TeamBuildersPlus.com or call 856-596-4196.

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