



Team Builders *Plus*
One Organization. *OneTeam.*

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NEW TEAM BUILDING EVENT PLACES EMPLOYEES IN

MILITARY SIMULATION ON BATTLESHIP NJ

Camden, NJ - May 23, 2006 - Today, a Pre-Memorial Day event, “Military Might” was held on the Battleship N.J. on the Camden waterfront. Delaware Valley employees returned to 1944 to simulate the role of Navy Special Forces preparing for WWII invasion, by dismantling the enemy’s communication towers. They participated in a high-impact team-building exercise with teams of six, requiring effective collaboration, leadership, planning, and communication skills. Participants learned the parallels between their actions during the exercise and their behaviors on-the-job.

Participants were taught how to handle the actual workplace battles that take place in their own offices, by learning how every person contributes to overall group effectiveness. This dramatic presentation was designed to actively engage and train information-saturated workers in an era of rapid-fire information, entertainment and technology. An ongoing partnership between Team Builders Plus and Battleship New Jersey will enable companies to regularly sign on for team-building programs, by contacting 856-596-4196.

Founded in 1991, Team Builders Plus in Cherry Hill, NJ, conducts team building, performance coaching, and leadership training for organizations worldwide. More than a quarter of the Fortune 100 companies are clients of Team Builders Plus. They have also worked with each branch of the armed forces, the U.S. Air Force, Army, Marines, and Navy and organizations such as, Campbell Soup Company, Chase, General Electric Company, L’Oreal, Ford Motor Company, GlaxoSmithKline, Rohm & Haas, and Sea Ray Boats. For further information, call (856) 596-4196, or log on to www.teambuildersplus.com.

The Battleship New Jersey, our Nation’s most decorated battleship, which served in WWII, Korea, Vietnam and in President Reagan’s 600 ship navy, is now a floating museum on the Delaware River, along the Camden Waterfront across from Center City Philadelphia. The Battleship was decommissioned for the last time on February 8, 1991 at Bremerton, Washington where residing until heading home to New Jersey. On November 11, 1999, the ship arrived at the Philadelphia Naval Shipyard. Since that time, the USS New Jersey has been restored, opened and established as an educational museum and a tribute to the brave sailors who served during her long and distinguished career. The Battleship New Jersey opened as a Museum and Memorial in October 2001. For further information, call (856) 966-1652 or log on to www.battleshipnewjersey.org

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