



For Immediate Release

Media Contact: Jackie Pantaliano/ 856-874-1581

[JackiePPR@comcast.net](mailto:JackiePPR@comcast.net)

### **Team Builders Plus Acquires Career Development Company**

**Cherry Hill, NJ – December 2006** – In a move to add substantive new services to its expanding, 16-year-old global leadership and development firm, Cherry Hill, NJ-based Team Builders Plus, has newly acquired Silver Career Management, also of Cherry Hill. In the acquisition, former principal of Silver Career Management, and Cherry Hill resident, Dan Silver has been named Director of Career Development. By creating this new division, Team Builders Plus is now able to add full-scale career transitioning services to the organization's existing training and coaching processes on leadership, team building, improving communication, and providing individual, team and organizational assessments. As a result of the acquisition, new services will include: one-on-one career coaching; navigating career growth within an organization, and career transition services for employees who have been laid off or have left voluntarily.

"What most impressed us about Dan and Silver Career Management, is the firm's in-depth, personalized coaching approaches, including step-by-step training and assessments in guiding clients to establishing a new career path or transforming a current one," said Jeff Backal, President of Team Builders Plus. "This acquisition is a natural fit, because Team Builders Plus has always focused on helping employees and teams to reach their maximum productivity levels and success. We're now able to broaden our scope with individual career development."

The acquisition is another element in Team Builders Plus's recent growth. Staffing at the company has doubled in the past year and is expected to triple over the next two years. Revenues have similarly increased. The firm has recently opened a Delaware office, has formed several new strategic alliances, and in the first half of 2006 alone added thirty new worldwide clients, the largest percentage increase of new clients in the training and development firm's history. Also, Team Builders Plus has worked with over 25% of the current Fortune 100 companies.

As new Director of Career Development, Silver will bring a complementary range of services to Team Builders Plus, including: *The Career Transition Workshop: Navigate Your Career Within The Organization*. According to Silver, "Many leaders understand that in-house career development is a vital tool for both retaining talent and increasing productivity. What's exciting to me about this acquisition is combining successful career development strategies with Team Builders Plus's innovative approach to experiential training."

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## Page 2 of 2/TBP Acquires Career Development Company/December 2006

Coaching clients through career crossroads to even greater opportunities is Silver's driving motivation. A recent client, featured in *The Wall Street Journal* after being named President of a \$100M company, is a good example. "She had never been a President, nor did she have experience in the industry, but she was the right person to lead that company. It was our job to make sure the board would recognize her unique qualities—and today they are very glad they did."

Silver's background includes ten years experience coaching more than 1,000 executives from widely diverse backgrounds. He also works with corporate teams experiencing mergers and downsizing. Silver currently serves as Adjunct Instructor-Career Management Coach for Drexel University's LeBow College of Business. Recently featured on CN8's *Money Matters Today* show, Silver also headlines at MBA programs and networking groups throughout the Tri-State area.

For more information log on to [www.TeamBuildersPlus.com](http://www.TeamBuildersPlus.com) or call 856-596-4196.

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