



**Team Builders Plus**  
One Organization. *OneTeam.*

**For Immediate Release**

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### **Performance Improvement Consultant Aaren Perry Joins Team Builders Plus**

**Cherry Hill, NJ - March, 2006** – Team Builders Plus in Cherry Hill, a global leadership development firm, brings Aaren Perry on board as a Performance Improvement Consultant. His experience in instructional technology will be used to introduce training products to businesses that want to develop their managers and supervisors into leaders.



In his new position, Perry will be responsible for guiding supervisors and managers through a 12-part Leadership Development Series produced by Vital Learning Corporation of Omaha, NE. This combined classroom and online learning process plays a key role in Team Builders Plus' coaching and training services.

According to Team Builders Plus partner and Director of Training and Development, Merrick Rosenberg, "Aaren is an insightful consultant and inspirational presenter. His experience in working with different types of organizations and people at all levels will be a tremendous value to our clients as they plan for growth and success."

Before joining Team Builders Plus, Perry was director of Education Action Resources. He has 15 years' experience in training and educational curriculum development, including experience producing TV programming and creating multimedia products. As an independent consultant, Perry partnered with a Grammy Award-winning public-private venture company and an Academy Award-winning documentary project. Perry has helped build and manage teams for capital fundraising, including a \$900,000 campaign for an international women's rights organization.

An accomplished speaker who has been a guest on National Public Radio and various TV programs, Perry is the author of three books and is widely published. He earned a bachelor's degree from Antioch College and his master's of fine arts degree in writing from Vermont College. He also has received a fellowship from the Pennsylvania Council on the Arts.

Perry, a member of the Sigma Tau Delta Advanced English Honors Society, resides in Philadelphia with his wife Jeneva.

*Founded in 1991, Team Builders Plus in Cherry Hill, NJ, conducts team building, individual, team and organizational assessments, performance coaching, and leadership training for organizations worldwide. Approximately 25 percent of Fortune 100 companies are clients of Team Builders Plus. Clients include General Electric Company, Campbell Soup Company, JP Morgan Chase & Co., L'Oreal, GlaxoSmithKline, Ford Motor Company, and the U.S. Marines. For more information on leadership development, assessment tools, training programs or coaching processes, log on to [www.TeamBuildersPlus.com](http://www.TeamBuildersPlus.com) or call 856-596-4196.*

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