

## KYW Newsradio 1060 Philadelphia

---

[✉ E-Mail Story](#) [🖨 Print Story](#) [ShareThis](#) Text Size: [A](#) [A](#) [A](#)

---

Posted: Wednesday, 22 July 2009 3:46PM

### **In South Jersey, Corporate Exercise Brings Bikes to Needy Kids**

---

by KYW's Hadas Kuznits

A corporate program in Mt. Laurel, NJ is helping some worthy kids.

Martin Bieber, CEO of [Kennedy Health Systems](#), says the "Day of Giving" began with a team-building exercise:

"We brought together all of our managers to work as a team, building bicycles and competing for parts so that they can put their bicycles together in a contest competition to learn how to work as a team."

When they were done, those bikes were given to children from [Big Brothers, Big Sisters](#). Program coordinator Erica Blumstein says the best part was that it was all a surprise:

"Some of the kids that came didn't really know what they were coming for. And they came in, they got a bike, and now they have that for the summer."

Eleven-year-old Nyia Hicks got a surprise bicycle:

"It looked like a party with bikes and everybody was happy. Mostly, all the adults were screaming."

The folks from Kennedy knew they would be donating the bicycles, but they didn't know they'd meet the recipients that same day.

[Print Current Page](#)