



# Team Builders *Plus*

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One Organization. *OneTeam.*

## **FOR IMMEDIATE RELEASE**

### **Team Builders Plus and JCC Camps at Medford Form Strategic Alliance**

**Cherry Hill, N.J., July 20, 2004** – Team Builders Plus, a national leader in the training and development industry, and The JCC Camps at Medford, a scenic facility in the Pinelands of Southern New Jersey announced that they have entered into a strategic alliance to market and host corporate team-building programs to be held at the camp.

"This partnership will enable local organizations to implement results-oriented training sessions at a beautiful outdoor facility," according to Team Builders Plus President Jeffrey Backal. "We are pleased to bring our internationally recognized team building programs, including low-rope programs, to a facility that is convenient to South Jersey companies."

"The JCC Camp setting is the perfect place to get out of the office and refocus on setting goals, building teams, and getting recharged," stated Aaron Greenberg, Director of JCC Camps at Medford.

Team Builders Plus provides development processes that encourage long-lasting personal, professional, and organizational growth and help create a more positive and productive work environment for organizations and businesses. The JCC Camps at Medford is a 120-Acre facility that includes modern low ropes challenge course, heated & air conditioned conference center, large sheltered private pavilions surrounded by nature trails, and complete catering packages.

More information on Team Builders Plus: <http://www.TeamBuildersPlus.com>

More information on Merrick Rosenberg: <http://www.TeamBuildersPlus.com/managementteam.htm#mr>

**Media Contact:** Cathryn Zaroni, 856.596.4196

CZaroni@TeamBuildersPlus.com

[www.TeamBuildersPlus.com](http://www.TeamBuildersPlus.com)